

The Oxford Handbook Of Corporate Social Responsibility 2008

The A to Z of Corporate Social Responsibility Perspectives on Corporate Social Responsibility The Handbook of Communication and Corporate Social Responsibility Research Handbook on Corporate Social Responsibility in Sport Corporate Social Responsibility Report 2007/2008 Corporate Social Responsibility in Management and Engineering Routledge Handbook of Sport and Corporate Social Responsibility Understanding and Managing Threats to the Environment in South Eastern Europe Chinese Management in the 'Harmonious Society' The Oxford Handbook of Corporate Social Responsibility Corporate Social Responsibility The Effect of the 2008 Financial Crisis on Corporate Social Responsibilities ICICKM2008- 5th International Conference on Intellectual Capital, Knowledge Management and Organisational Learning Corporation, be Good! Ethics in Management Consulting Rhetoric and Cognition Current Global Practices of Corporate Social Responsibility Business Periodicals Index Corporate Social Responsibility in the 21st Century Wayne Visser Handelshøjskolen i København. CEMS. Øyvind Ihlen Christos Anagnostopoulos Bord na Móna Carolina Machado Juan Luis Paramio Salcines Gorazd Meško Malcolm Warner Andrew Crane Katharina Ruschak Evans Tee Dr Kevin O Sullivan William C. Frederick Andreas Hauser Thierry Herman Samuel O. Idowu Bryan Horrigan

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csr has now moved beyond the stage of specialist or niche subject to become an integral part of global business and society this timely edition is destined to become the definitive guide to csr sustainability business ethics and the organizations and standards in the field the a to z of corporate social responsibility is a unique publication and is the culmination of over a hundred of the world s leading thinkers opinion formers academic and business people providing an easy to use guide to csr from general concepts such as sustainability stakeholder management business ethics and human rights to more specific topics such as carbon trading microfinance biodiversity the base of the pyramid model and globalisation in addition to definitions of the most important terms across the wide range of csr associated topics this book also covers all the most important codes and guidelines such as the equator principles the un global compact and iso standards as well as providing background on organizations such as the world business council for sustainable development and transparency international and profiles of csr in particular industries and regions this paperback edition includes all the latest developments in csr as well as incorporating new sections on boardroom pay the sub prime market and the financial crisis praise for the first edition a complete reference guide offers an invaluable combination of lessons learned and best practice for the future provides first hand insights forum csr international october 2008 this is a timely and innovative contribution to the field of corporate social responsibility retail leisure international february 2008 a handy reference to have on the shelf behind your desk ethical performance february 2008 you will not find a wider display of today s key global players and their action programs than here csr news net may 2008 the book contains a great deal of detailed research supply management may 2008

this book represents the definitive research collection for corporate social responsibility communication offering cross disciplinary and international perspectives from the top scholars in the field addresses a gap in the existing csr literature demonstrates the relevance of effective csr communication for the management of organizations the 28 contributions come from top scholars in public relations organizational communication reputation management marketing and management

christos anagnostopoulos brings together a diverse range of leading experts in this comprehensive research handbook to examine how corporate social responsibility csr in sport has grown from a fledgling concept to a robust field of research and practice

referring to an organizations responsibility for their impact on society corporate social responsibility csr is greatly relevant for the competitiveness sustainability and innovation in the management and engineering arena of organizations and the economy worldwide taking in account its these concerns corporate social

responsibility in management and engineering covers the issues related to corporate social responsibility in management and engineering in a context where organizations are facing day after day high challenges for what concerns issues related to their social responsibility the book looks to contribute to the exchange of experiences and perspectives about the state of the research related to csr as well as the future direction of this field of research it looks to provide a support to academics and researchers as well as those that operating in the management field need to deal with policies and strategies related to csr

as the role of sport in society becomes ever more prominent and as sports organisations become increasingly influential members of the global community so it has become more important than ever for sport to consider its wider social responsibilities the routledge handbook of sport and corporate social responsibility is the first book to offer a comprehensive survey of theories and concepts of csr as applied to sport and the social ethical and environmental aspects of sport business and management it offers an overview of perspectives and approaches to csr in sport examines the unique features of the sport industry in relation to csr explores the tools models common pitfalls and examples of best practice on which managers can draw and discusses how csr and corporate citizenship can be integrated into the sport management curriculum the book covers every key issue and functional area including implementation strategic benefits communication and corporate image stakeholder engagement and the measurement and evaluation of csr policies and practices and includes detailed international case studies from the nba and the olympic games to japanese soccer the routledge handbook of sport and corporate social responsibility is important reading for any student researcher manager or policy maker with an interest in sport business management ethics or development

this volume presents reflections on a variety of environmental issues in south eastern europe from diverse contemporary scientific disciplines the contributions address many crucial issues including national environmental policies economic instruments for preventing crimes against the environment international waste trafficking threats to air water and soil due to mining management of dump areas environment protection and food safety from a perspective of public health the book will be a useful resource for researchers developers and decision makers interested in the stability and sustainable development of the south eastern european countries

whither chinese management the middle kingdom has come a long way since the economic reforms were introduced after 1978 as ownership has opened up and has become more fragmented the state owned firms no longer dominate the scene nor does their management model managing has also become more complex and diversified as well as more professional this book asks what the next steps are likely to be and will assess the current directions in which chinese managers are developing as

its economy slows down in the face of global uncertainty it aims to update previous works in the field covering business and management in these countries it covers a wide range of topics including banking competition employee satisfaction expatriates industrial relations hrm organization smes social responsibility strategic sourcing trust and so on the book also asks in which future directions management may be moving in this important part of the international economy the authors are all experts in their fields and are all based in universities and business schools in countries such as australia and the uk among others the work is aimed at undergraduate and postgraduate students in business administration especially those on mba programmes as well as those studying development economics management studies and related courses including lecturers in those subjects this book was published as a special issue of asia pacific business review

csr encompasses broad questions about the changing relationship between business society and government an authoritative review of the academic research that has both prompted and responded to these issues the text provides clear thinking and perspectives on csr and the debates around it

diploma thesis from the year 2008 in the subject business economics business management corporate governance grade 2 0 university of linz institut für internationales management language english abstract today ethics gain more and more importance in our economy and the often heard statement global capitalism local values underlines the trend to make money with the help of local values from that aspect capitalism does not seem to appear that ignoring and barbarous but shows us that in deed that human values and ethical standards are anchored in the acting of huge successful multinational concerns the role of values in that case is crucial as they affect our everyday life everything we do and the way we think is guided by values which we got communicated from our families people that seem to be important for us or from institutions that accompanied us for a period of our life values and behaviour are some kind of indicators that form generations and decades when talking about values and ethics the upcoming importance of corporate socially responsible behaviour in form of csr projects can not be disregarded it is definitively the buzzword of the early 21st business century nearly every huge company has to face corporate social responsibility activities in order to behave in a way its customers and society in general want them to so the role of external pressure should not be underestimated a good example is mcdonald s the 40 billion us dollar concern continuously implements csr programs but does not behave in a socially responsible way when talking about the firm s employees and working conditions work at mc donald s is low skilled hard and most of the time unrelenting as one of the company mottos suggests if there is time to lean there is time to clean royle 2005 p 45 bad working conditions like underpayment and endless night shifts make mc donald s to appear in another light in the minds of its employees and customers after the motto we sold them a dream and

paid them as little as possible if participating companies mean these activities really serious is often doubtful also the question if these activities really fit to the corporate culture of the organization stays unanswered so organizations implement projects like that in order to be legitimated by society but when we take a look behind the organization s curtain it can be recognized that the csr activity is only a facade of legitimating

the purpose of this study was to examine the effects of financial crisis on the number and extent of csr projects the assumption is that during a financial crisis organizations act more conservatively and defensively and as such fail to balance the expectations of related parties this study made use of secondary data in analysing the effect of the 2008 financial crises on the corporate social responsibility as well as analysing relationship between corporate social responsibility and financial performance of some 30 firms randomly sampled from the ftse 100 in the united kingdom the secondary data for the study were retrieved from the bloomberg database paired sample t test pearson correlation and regression analysis were used to find out whether there is significant difference between corporate social responsibility score in 2007 and 2008 the study revealed a positives significant relationship between csr in 2007 and 2008 though there was a positive highly significant rise in the csr during the 2008 financial crises there was no enough evidence to attribute the rise to the effects of the financial crises also the impact of the csr on the firms profitability during the 2008 financial crises was negative but insignificant the study adds to the literature by contributing to the discussions on csr and the ways they are affected by financial crisis

here is the story of corporate social responsibility what it means where it came from where it is going what it requires of business told in an eyewitness i was there style by a pioneer of the study of csr in the nation s business schools it takes the reader through a half century of corporate scandals and fierce struggles over corporate ethics from ralph nader s 1960s campaign gm to today s white collar crimes at enron worldcom tyco and other wall street giants it lays bare the values that drive corporate culture explores the motivational depths of corporate strategy and policy demonstrates how biological impulses can lead business decision makers astray questions the relevance and ethical commitment of business school education reveals the spiritual side of management life and holds out hope that the new millennium will see improvement in the ethical performance of business william c frederick is one of the founders of the study of corporate social responsibility in the united states and initiated some of the key concepts and analytic categories his books include business and society social auditing and values nature and culture in the american corporation he was president of the society for business ethics and the society for advancement of socio economics and chaired the social issues in management division of the academy of management he conducted studies of management education in spain italy egypt yugoslavia ecuador nigeria and australia and designed and taught programs for

executives in u s corporations he was dean of the business schools at the university of kansas city and the university of pittsburgh he received a phd in economics and anthropology from the university of texas corporation be good draws on the author s half century of thinking about the social and ethical responsibilities of the modern corporation

master s thesis from the year 2009 in the subject business economics business management corporate governance grade 1 0 university of applied sciences ludwigshafen institute for international management consulting i imc language english abstract in the current financial and economic crisis public concern of a value based economic system grows the demand by politicians economists and the society for ethics oriented behaviour in the market increases and thus questions the prevailing system of worldwide managerial capitalism especially in germany the rising awareness for bad business practices calls for a change in values this development not only affects the providers of products and services but also has significant impacts on their strategic and operational advisors the industry of management consulting against this background the present masters dissertation examines the extent to which the principles of integrative consulting ethics are incorporated in management consulting firms in germany to this end the determinants of awareness institutionalisation application and enforcement of ethics integration in organisations are assessed this work represents the first academic approach to researching the practical application of thoroughly reflected ethics oriented guidelines and standards in the industry management consulting after a general introduction into the topic the theoretical framework research provides the background of the work done in the field of ethics in management consulting namely integrative consulting ethics the empirical part employs a multi method approach firstly a quantitative survey was carried out via the bdu association of german management consultants and produced a total of 194 responses thus providing a statistical relevance for the results and secondly qualitative interviews were led with four representatives of large management consulting firms in germany leading to a series of conclusive deduction

this volume gathers contributions from two disciplines which have much to gain from one another rhetoric and cognitive science as they both have much to say in the broad realm of argumentation studies this collection neither condemns the fallacious effects of specific argument schemes nor adds yet another layer to fallacy criticism but studies how argumentation and fallacies work hic et nunc what are the linguistic and cognitive mechanisms behind the performance of fallacious arguments how do rhetorical strategies work at the interface of cognition language science and society

this book addresses the status quo of corporate social responsibility practices and their development since 2008 how have things changed in the practice of csr what new opportunities and challenges have arisen the book reports on an international set of

cases and case studies on how csr is practiced at business and organizations in various countries it analyzes country specific and industry specific issues as well as general global issues in connection with the united nations sustainable development goals the contributions gathered here provide comprehensive information on csr for both practitioners and researchers around the globe

as corporate states join the universe of nation states the challenge of securing both corporate social responsibility and accountability becomes one of the core challenges facing the social and legal order bryan horrigan s masterly comprehensive account of this protean subject offers an assured guide for future thought and action paul redmond professor university of technology sydney australia csr continues to be one of the most important aspects of business in the global economy receiving much attention from business managers government leaders and academics while continuing to increase in prominence there are many aspects and many approaches evolving in this global phenomenon in this book horrigan provides the most complete interdisciplinary analysis of these perspectives yet undertaken combining theoretical insights with practical examples while pointing the way forward towards future developments david crowther professor de montfort university uk and social responsibility research network in this book professor horrigan brings together the many facets of and perspectives on the concept of csr and he places them in the context of the development of thought in the crossover from the 20th to the 21st century i doubt whether such an ambitious and comprehensive account of the concept has been previously attempted there is no doubt that it is a hugely important subject in today s world and one which will not go away i believe that the book will be valuable to all who need to deal with this issue whether as government officials regulators businessmen lawyers academics media commentators or concerned citizens the right honourable lord butler of brockwell kg gcb cvo was secretary of the united kingdom cabinet and head of the home civil service from 1988 to 1998 1998 2008 master of university college oxford and a non executive director of ici plc and of hsbc holdings also chairman of the board s corporate social responsibility committee this timely and thorough book offers one of the most wide ranging inter disciplinary and cross jurisdictional analyses of corporate social responsibility so far in the 21st century professor bryan horrigan spans subjects as diverse and topical as global corporate responsibility and governance debates practical guidelines for responsible businesses and their professional advisers governmental roles in corporate social responsibility corporations and human rights and the new era of enlightened shareholder value he also highlights an emerging transnational and comparative body of law regulation and practice on corporate social responsibility illustrated throughout with meaningful controversies and examples the book also highlights the major recent global developments in corporate social responsibility already this century focusing especially on europe the uk north america and australasia and charting its future

regulatory and research directions worldwide the book's scholarly foundation up to date coverage and accessible style will appeal particularly to academic researchers and students of corporate social responsibility in the fields of law business management economics and political science in a number of countries it will also be of great interest and use to those whose work involves corporate social responsibility within government business and civil society

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